



Impact Report

Project: Women's Cancer Awareness & Screening Initiative
Sponsoring Partner: Rajiv Gandhi Cancer Institute & Research Centre (RGCIR&RC)

Organized By: Dulari Devi Foundation
Supported By: Motherhood Foundation



नारी स्वस्थ, तो परिवार सशक्त

“नारी की सेहत ही समाज की असली ताकत है।”

प्रायोजित : Rajiv Gandhi Cancer Hospital

आयोजक : Dulari Devi Foundation

सहयोग से : Motherhood Foundation



तिथि: 27/03/2026 एवं 28/03/2026

स्थान (Venue): Dulari Devi Foundation Head Office



Contact Us:

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Executive Summary

This initiative was launched to bridge the healthcare gap in the underserved urban clusters of South Delhi. Recognizing that early detection is the strongest weapon against cancer, the Dulari Devi Foundation, with the clinical expertise of RGCIR&RC and the logistical support of Motherhood Foundation, conducted an intensive awareness drive and a high-impact medical camp.



Phase I: Outreach & Mobilization



The Dulari Devi Foundation team executed a rigorous Door-to-Door (D2D) mobilization strategy to address misconceptions regarding female-specific cancers.



Total Contacts Made: 187 Female Members

Data Filtration: 168 Candidates identified for follow-up

Pre-Camp Registrations: 123 Women



Motherhood Foundation
(A Charitable Trust for Society)



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Phase II: The On-Ground Medical Camp

A specialized One-Day Cancer Screening Camp was organized to provide immediate clinical access. The camp served as a critical touchpoint for professional diagnosis and consultation.



Camp Performance Metrics:

Total Camp Registrations: 121

Final Medical Checkups Completed: 118



**Bhogal,
Nizamuddin**



Areas Covered:



**Jalvihar
Sarai Kale Khan**



Motherhood Foundation
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Visibility

Featured in Leading Regional News

Conclusion

The collaboration between RGCIR, Dulari Devi Foundation, and Motherhood Foundation has created a scalable model for urban health intervention. By combining door-to-door awareness with a centralized medical camp and media advocacy, we have ensured that "awareness" was successfully converted into "preventative action."



"This camp has set a precedent for community-led healthcare. The media recognition further validates the urgent need for such interventions in our urban clusters."



Key Highlights from the Press:

Commended the Dulari Devi Foundation for their successful grassroots mobilization.

Acknowledged RGCIR&RC's commitment to corporate social responsibility (CSR).

Emphasized the importance of such camps in reducing the mortality rate of breast and cervical cancer through early intervention.



Impact Analysis

Metric Achievement

Community Awareness 187

Families Sensitized

Clinical Conversion 118

Comprehensive Checkups





Media Coverage & Public Recognition

The significance of the event was recognized by the local media, with a Press Release featured in leading newspapers. The coverage highlighted the collaborative effort to bring specialized oncology services to the doorstep of South Delhi's slum communities.



“In just two days, we reached many lives with care and compassion. This medical camp was not just an event, but a step towards a healthier society. Every smile and every life touched reflects our true success. Dulari Devi Foundation remains committed to serve, support, and uplift.”